

ESCAPISM

A woman is the central figure, wearing a white, ethereal, flowing dress. She has a crown on her head made of several long, thin, gold-colored sticks radiating outwards, adorned with a ring of pink and white flowers. She is holding the fabric of her dress up to her face, partially obscuring it. The background is a soft, solid pink color.

Eve Gowing

Escape the normality of life through Fashion
and take a look at how Socail Media has effected a generation
of young people
SEPTEMBER 2025

TITLE OF THE EDITORIAL

Breif Intro to the Editorial and about the artist



PHOTOGRAPHS BY CHARLIE DAY STYLING AND SET DESIGN BY EVE GOWING

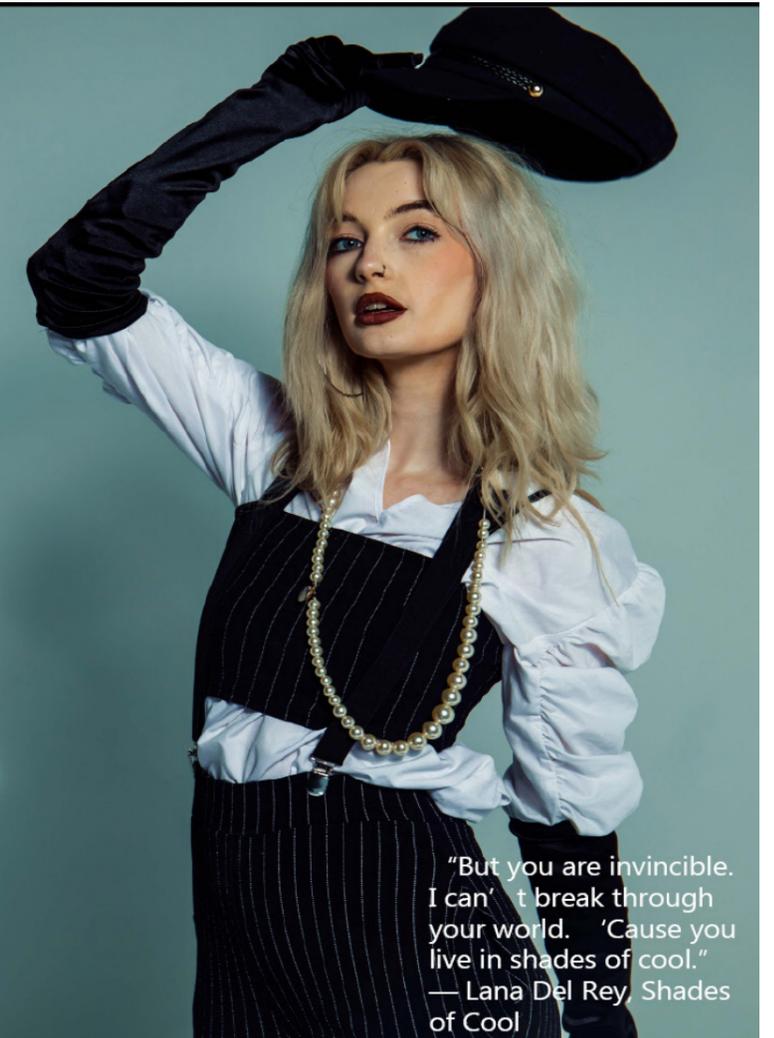
ESCAPISM 60

- The Vision for our magazine will be showcase Sustainability, Northeast Creatives, Student Lead and Student based creativity and a deep understanding and communication regarding current fashion, art and culture.
- This project allows for Eve and I to explore a wide range of different disciplines for example as a photographer i have had to not only explore my own photographic practise but also learn new skills like graohic design, styling and socail media output.
- We want the magazine to give more access to others to find other creatives and create a space that has the same function as career support but in a smaller way mainly for student and artist collaberation



Chloe is a artist as well as model and her work is a mixture of raw emotion, brutal imagery and the theme of vulnerability. Her work had a wide depiction of emotional underpinnings that really make Chloe's work special and stand out, engaging with the viewers in a way that only certain people would understand especially a female audience. Chloe's depiction in her work range from the morbid to the beautiful, normally a mixture of booth to show the duality of the raw vulnerable nature of people. A main standout of Chloe's work is that they are nearly all self-portraits, taking her own vulnerability's and using them in such an expressive way is so powerful and helps to push them insecurities away, mainly collaborating with Charlie Day to take her portraits for her as references, to go with this aspect of her work as well a lot of her pieces depict a naked body, when asked about this for the article, her response was "it's all about vulnerability and beauty, what's more vulnerable than a naked women". This quote really speaks to the overall aspects of society today and the Objectification of women that Chloe here is trying to emulate in her paintings.

Written by Sophia Tan



"But you are invincible. I can't break through your world. 'Cause you live in shades of cool."
— Lana Del Rey, Shades of Cool

Brand Guidelines

Creative Hub

Unfiltered Opinions of Culture and Arts

Sustainable

Inclusive

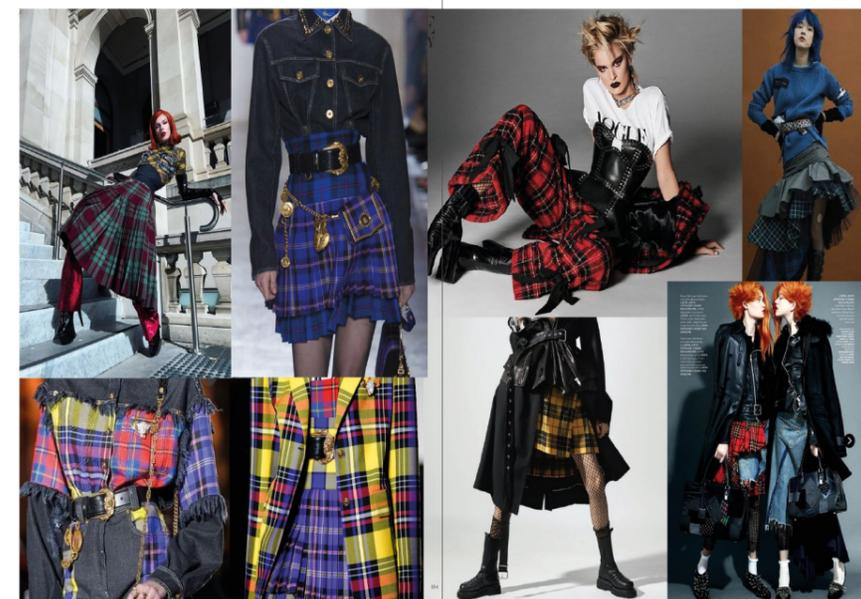
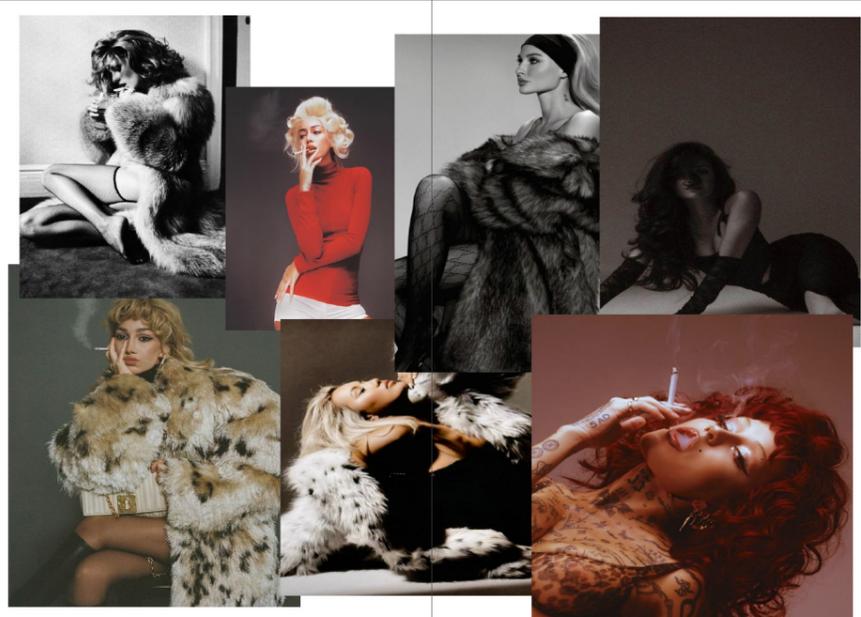
Styling (Graphic Design)

Bright Colours

Alternative styles

Advertisements aimed to Students spending bracket

Inspiration not selling the collections



- Since one of our main ideals is sustainability we thought that having our own fashion brand that gives advice and tips on how to thrift and shop sustainably. This will be done in the collections a series of three shoots that showcase three different themes each theme having three looks.
- Theme one Grunge Glamour
- Theme two Dressed to Kill
- Theme three Grunge Glamour
- Each one of these collections will also have some underpinning cultural themes that will play into the culture portion of the magazine
- I produced a series of outfits around the concepts of Grunge Glamour, Dopamine Dressing, Dressed To Kill. Each of these collection has been sustainable sourced in the forms of thrifting and vintage pieces. Overall, the collections will be a staple of the magazine and will showcase my photographic skill in the studio and outdoors.
- Each collection will have three outfits that will encompass the styles that I have mentioned above, these will be the main section in the magazine and will be under the brand name Ultra Apparel.
- We also want to produce a social media presence as we ideally would like to continue this magazine outside of a University Environment, the social media presence will include a: TikTok, Instagram, Website and Podcast. These will be curated during this module and will go towards developing my skill sets in web design, graphic design and social outreach.
- Digital Aspect to the Magazine
- Ultra Apparel
- Escapism Website
- Podcast

