



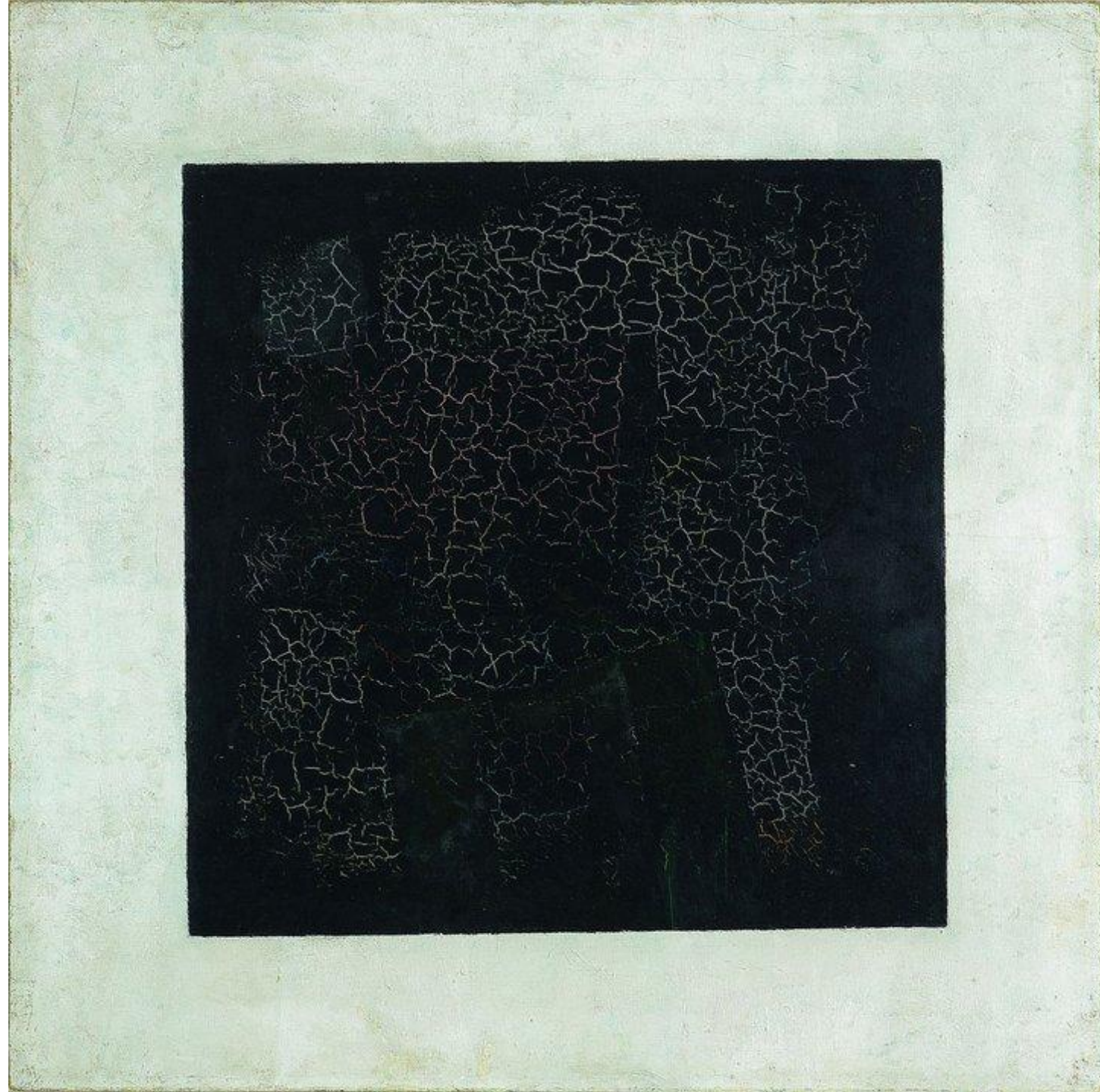
# **How Creative Practice and Business Leadership Contributes to Student Learning**

**Dr Tony Charles**

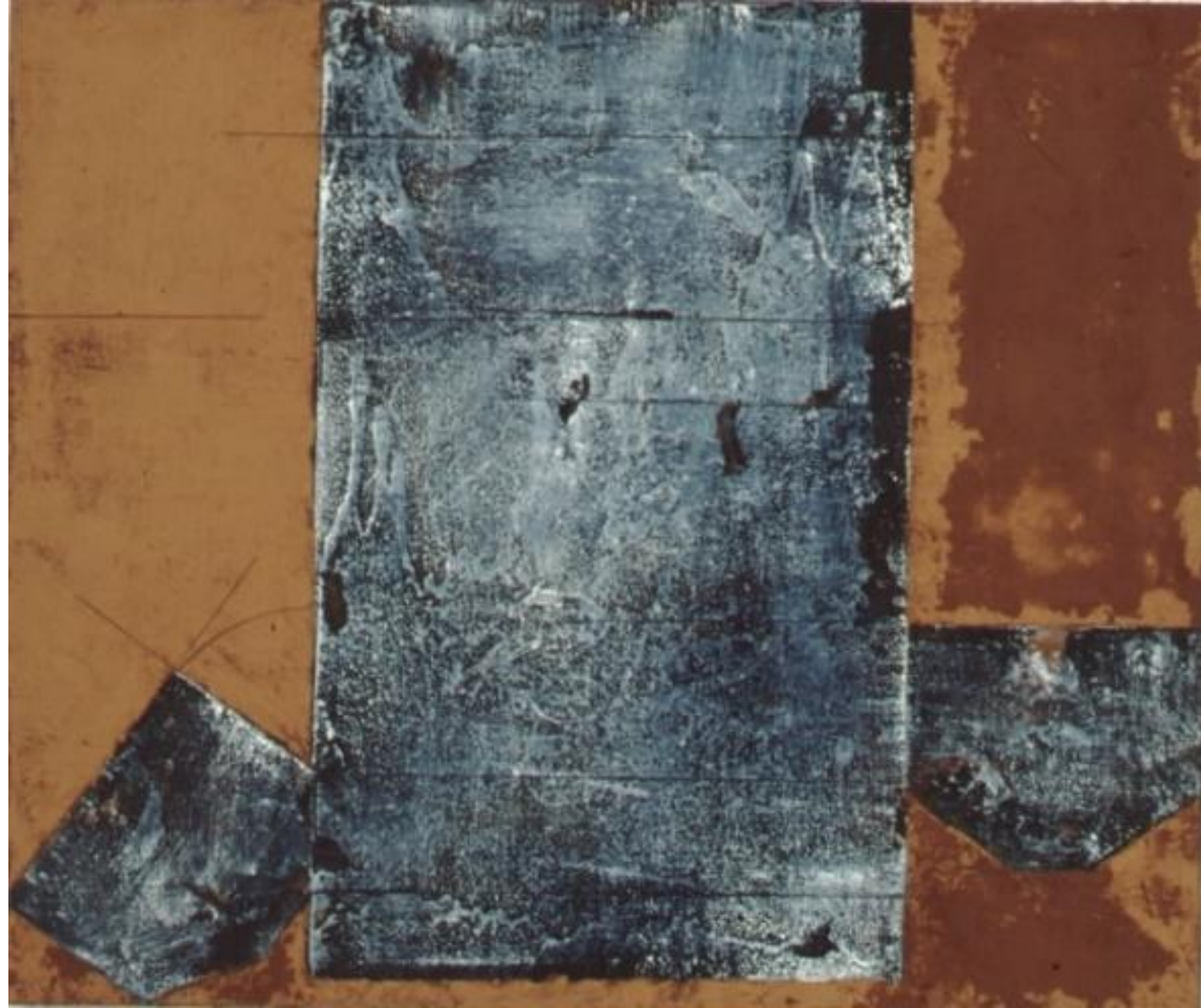
Lecturer in Fine Art  
The Northern School of Art

# Scholarly Activity Conference 2024

How Creative Practice and Business Leadership Contributes to Student Learning.























1. ALL ELEVATIONS SHOWN ON DRAWING ARE CENTERLINE, UNLESS OTHERWISE NOTED.

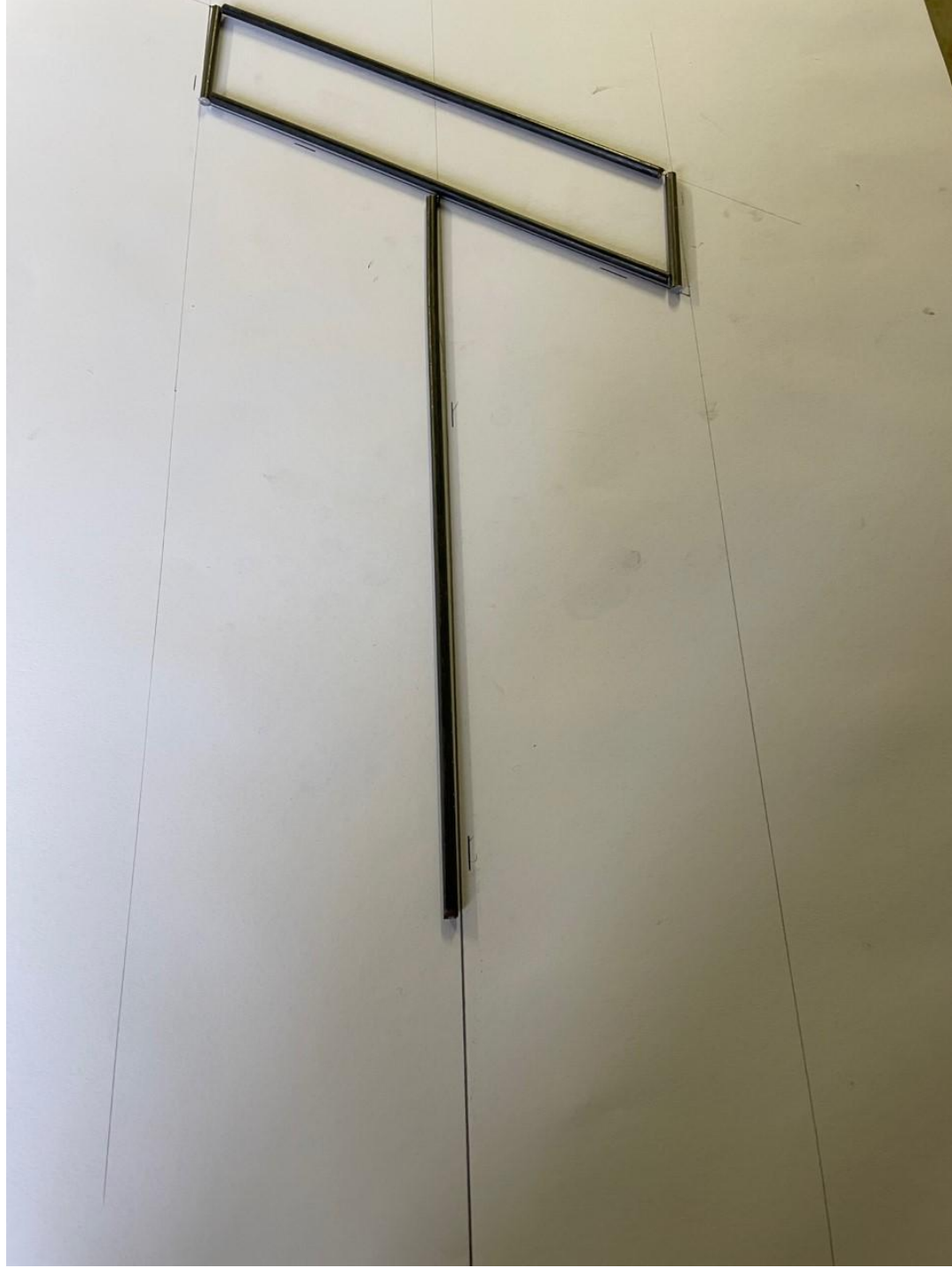


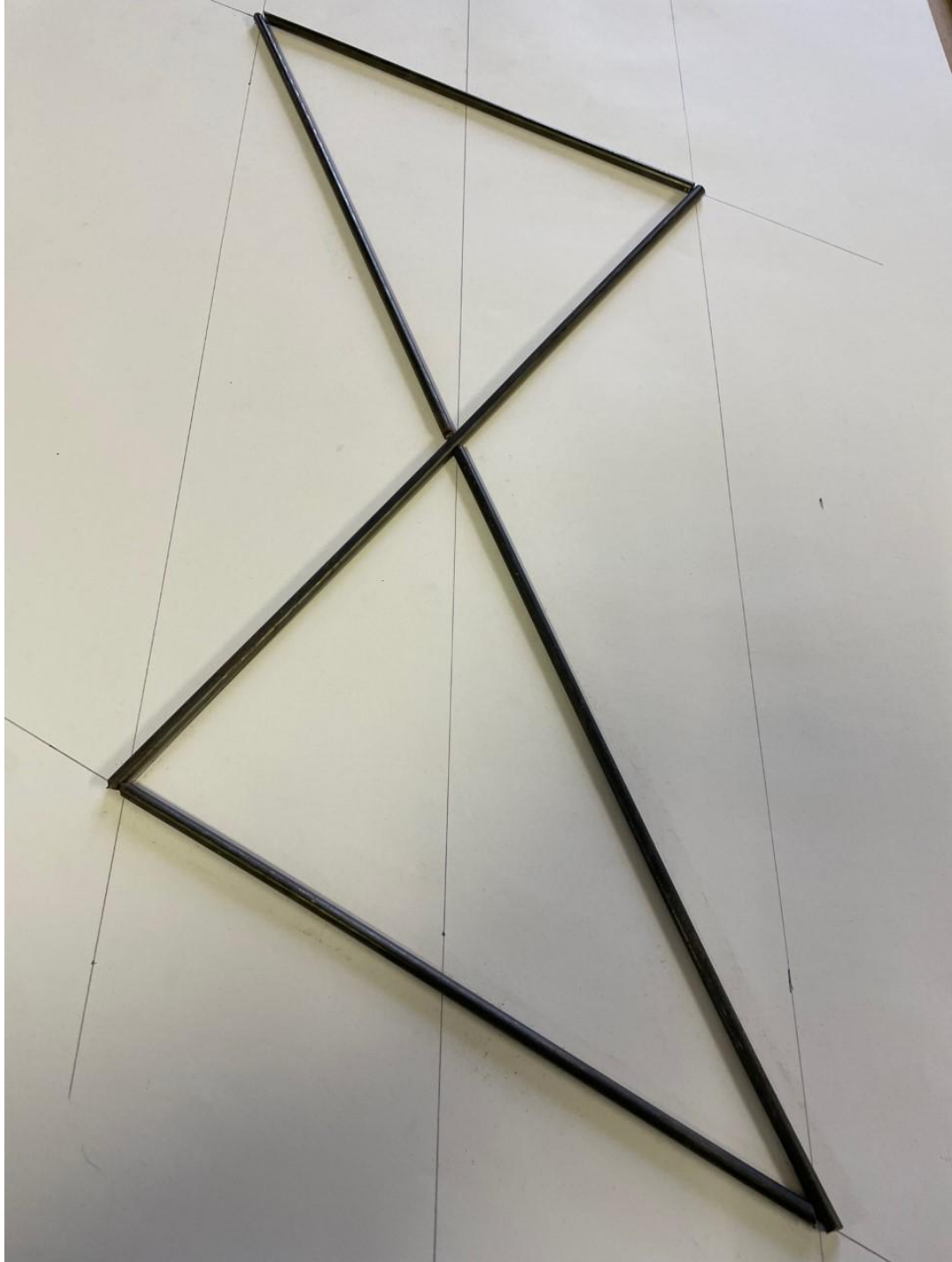












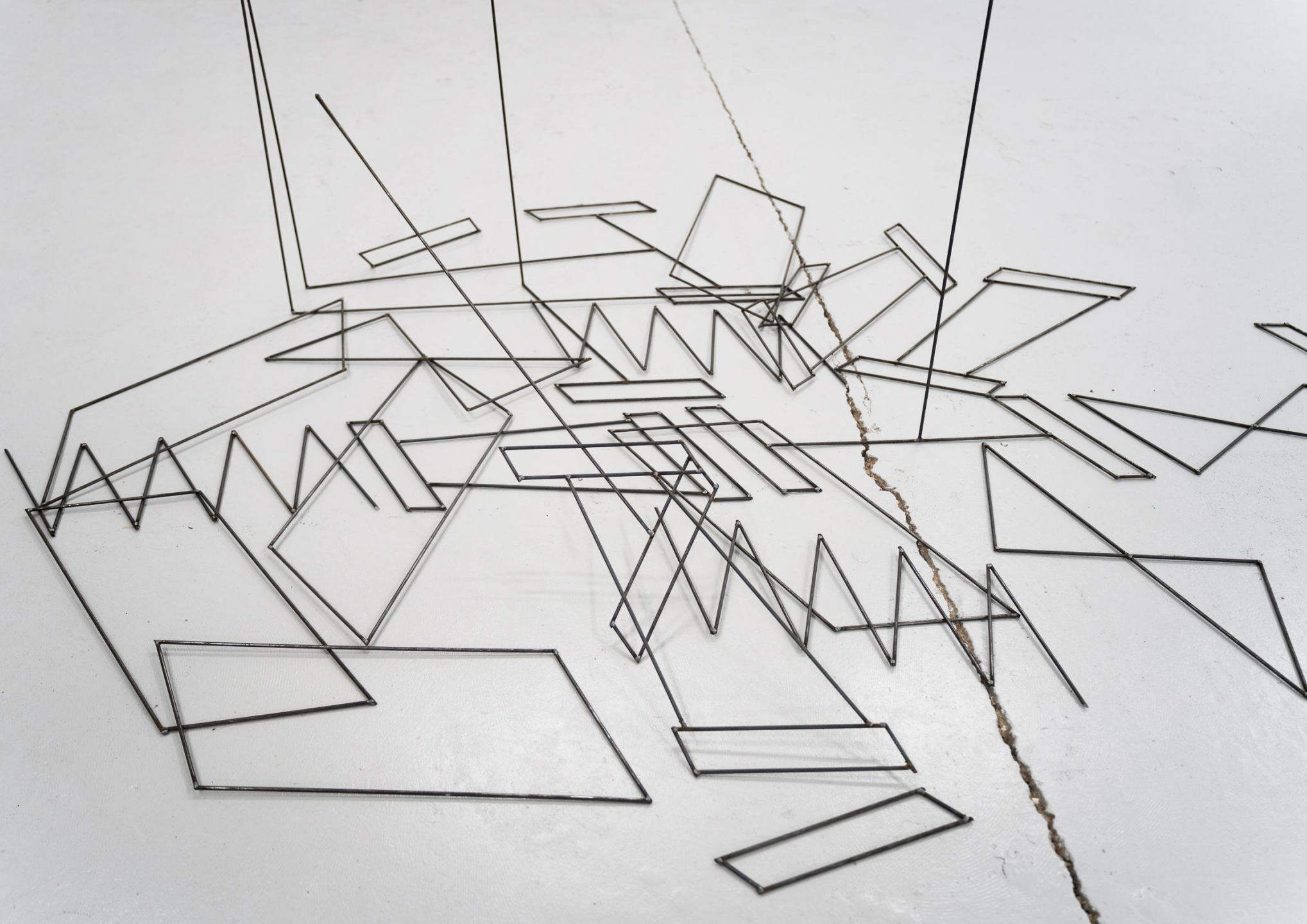


















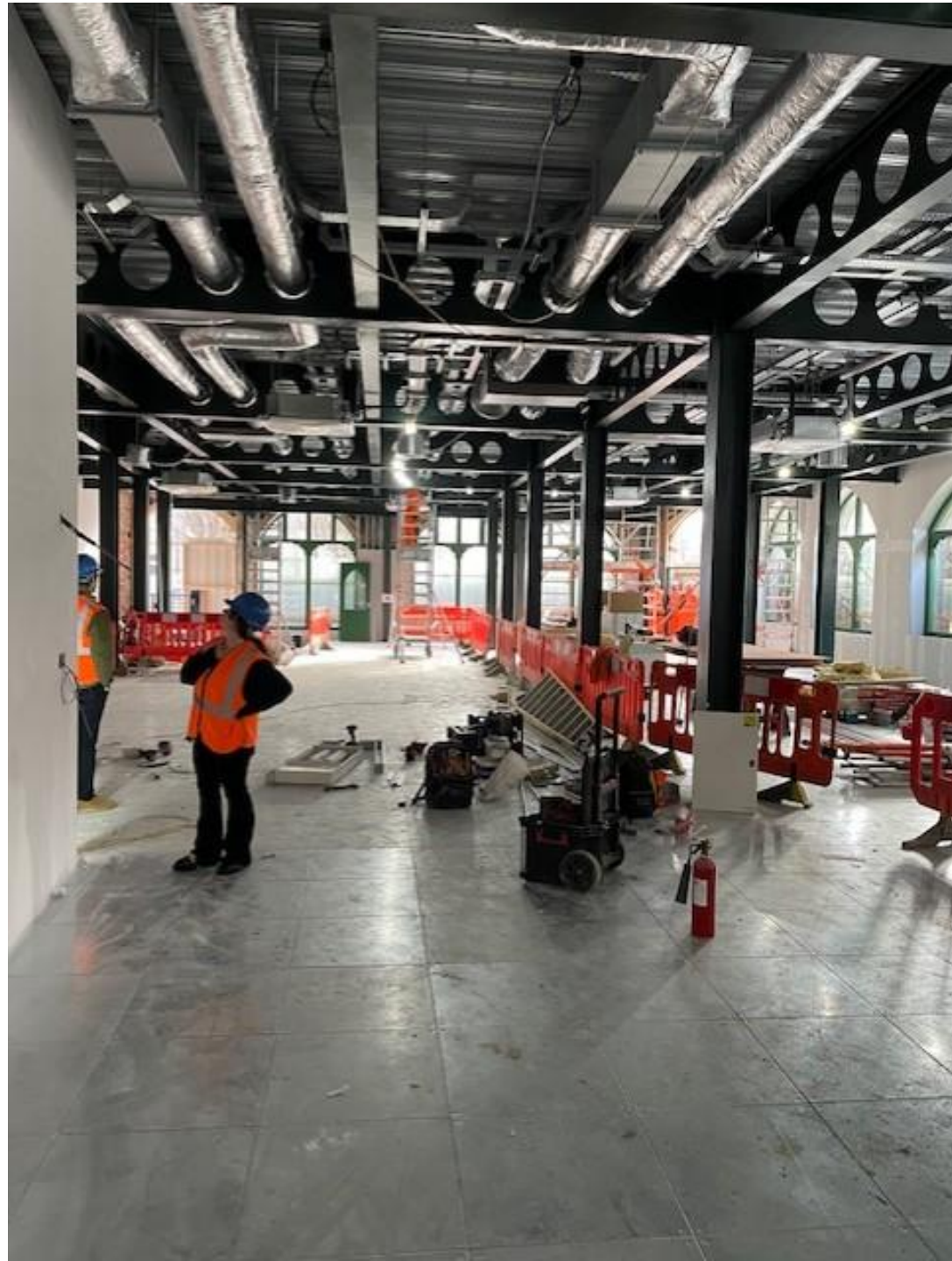




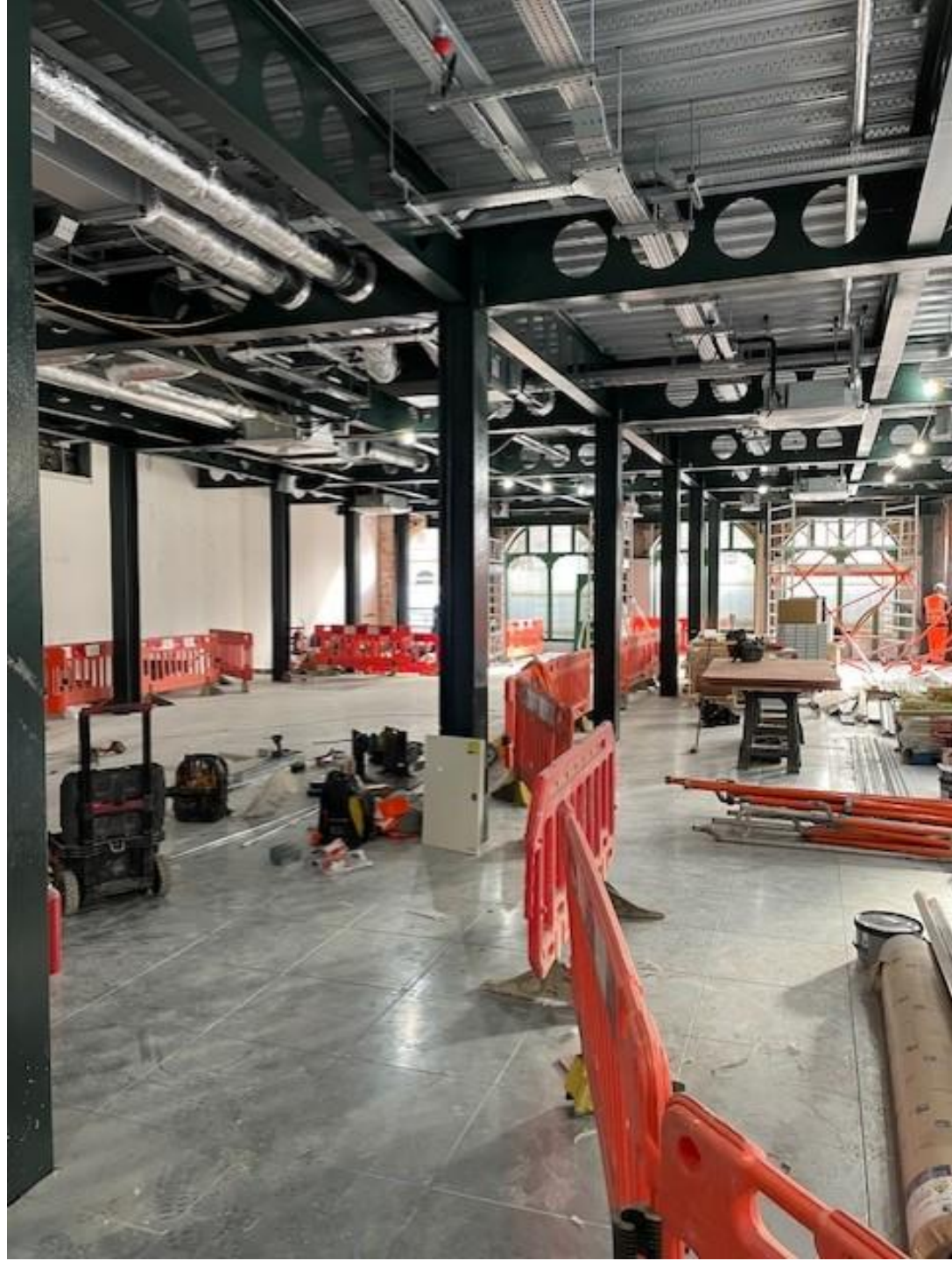


















How does this Impact on Creative Pedagogy?



# Practice

Sharing one's practice with students provides an example of how to maintain a practice.

- How to develop it conceptually
- How to develop it aesthetically
- How to visually communicate ideas
- How to verbally communicate ideas
- How to position oneself

# Gallery.

## Curating. What can be imparted to students?

- Running a gallery provides current and relevant experience of how to approach other galleries. Knowledge of the hierarchy of the gallery system and representation.
- How to be professional, how to apply for opportunities
- Being engaged with national and international established practitioners brings with it information regarding current approaches to arts practice and provides opportunities to secure visiting lecturers for the course.
- Being involved in the art market and attending international art fairs helps to identify which art sells where.
- The gallery introduces students to gallery visits and preview events where networking can happen
- Contributes hugely to the Professional Studies element of the course



# Printmaking Project

The new printmaking project will

- Help to develop methodologies for proactive engagement in arts ecology
- Provide funding information
- Provide information on business models
- Bring new knowledge of a variety of printmaking processes and practices
- Provide jobs

## Recommended Citation:

Charles, T. (2024) *How Creative Practice and Business Leadership Contributes to Student Learning*. Edition 9. The Northern School of Art Research & Scholarly Activity Conference. July 2024